

Merchandise Advertised Here on Sale  
To-Morrow, Unless Otherwise Stated

# Macy's 64<sup>th</sup> Anniversary Sales

## Watch for the Anchor

EVERY time you see it, it means a 64th Anniversary offering. We've adopted it as our good luck—good value symbol because old Capt. R. H. Macy the founder of this store, having been a seafaring man, always carried a little silver anchor in his pocket. All the items on this page are Silver Anchor items—special merchandise brought by the Anniversary Ship for this sale—unequalled combinations of price and quality.

## For Saint Valentine's Day and Lincoln's Birthday

Our stock is all ready with party favors, crepe paper snapping motes, nut baskets, Jack Horner pies, paper plates, napkins, table cloths and luncheon sets for the 12th and 14th of February.

—Basement, Centre.

## Tricolette Overblouses \$4.69

A delightfully simple model, copied from an import, in fine quality soft tricolette. The collar displays a latticework effect and the sleeves are very new and distinctive. Panel front—narrow band of shirring on sides and back. Colors: Gray, navy, black, Mohawk, lavender, white, Copenhagen and Bisque. Sizes 34 to 46.

—Third Floor, 34th Street.

## Three Piece Swiss Neckwear Sets \$5.9c

Our usual price 74c set. Four different patterns from which to choose—embroidered or imported Swiss batiste. Sets consist of a well-shaped collar, a vestee and cunning little cuffs. They are so clean and fresh-looking on dark frocks.

In white only

—Main Floor, Broadway, Centre.

## Macy Leader Sewing Machines Special \$19.74

The head is made of best materials throughout, with case hardened steel used on the parts receiving greatest wear. The table is of well seasoned oak, with two drawers. Complete set of attachments. A 5-year guarantee goes with every machine.

—Fourth Floor, Rear.

## New Models In Women's Low Shoes \$5.94

Several models which we have taken in stock in advance especially for the Anniversary Sales. Patent Leather One Strap Pumps, with Spanish or low heels. Tan One Strap Pumps, Norwegian Grain Leather, brogue style, with low heels. Tan Norwegian Grain Leather Oxfords, brogue style, with low heels.

And Other Styles. All Sizes: Widths AA to D.

—Second Floor, 34th Street, Rear.

## Women's Hosiery

Plays an important part in our Anniversary Sales. The Anniversary Ship has just unloaded more than two thousand pairs of the most desirable stockings for women. For instance—

### Wool Sport Hose, 98c pair

A ribbed wool stocking in assorted heather shades. Just the weight for winter sport wear. Sizes 8½ to 10.

### Silk and Wool Stockings, \$1.59 pair

A ribbed silk and wool stocking in a soft shade of dark brown. Mock seams. Sizes 8½ to 10.

—Main Floor, Centre.

## TO-MORROW

we enter the third day of the Festival of Sales, with large fresh stocks at prices that have the familiar twang of five or six years ago.

## Children's Rompers and Infants' Long & Short Dresses

Here's a fine Anniversary item that's just been unpacked. Mothers, don't let this opportunity pass by!

### Children's Rompers, 64c

Made with white madras waists and linene bloomers in pink, blue and maize—sizes 2, 3 and 4.

(There are 2400 of these rompers; we expect they'll be all gone by Wednesday afternoon.)

### Infants' Long and Short Dresses, 69c

Made of batiste with hand embroidered yoke. Sizes—Infants' (long), 6 months, 1 and 2 years.

—Third Floor, 34th St., Rear.



## Women's Silk and Satin Raincoats Specially Priced \$14.74

Three smart styles. Checked or striped silks—plain brown, navy or black satin. Made on the newest lines—full cut to fit over other wraps. Sizes 36 to 44.

—Third Floor, Front.

## Silk Vests & Step-in Drawers \$3.79 each

Radium, of excellent quality, edged with narrow bindings. Decorated with dainty embroidered bowknots. In flesh, blue, orchid or white.

—Third Floor, Rear.

## Sateen Bloomers \$1.34

Our usual price would be \$1.69

393 pairs—made of fine quality imported sateen. Full cut—reinforced garter knee. Finished with hemstitched ruffles. In flesh, orchid or white.

—Third Floor, Rear.

## Women's Elbow Length Gloves of Chamois Finished Lisle 89c

Half Pique sewn. Spear back, two clasps at wrists. In brown, gray, black, white, walnut and euc.

—Main Floor, Centre, Front.

## Is There a Birthday in Your Family This Month?

We're having one—and thinking that perhaps some small boy in your family would be a year older in February, we've prepared some birthday presents he'd like.

Ring Toss, 94c

For indoors and out.

Small Tennis Rackets, 69c

Wood Building Blocks, Marvel Builders, Two sizes, 89c and \$1.98

Printing Presses, \$1.88 to \$4.44

Airplanes, \$1.39

Small Wood Mechanical Motor Boats, \$4.49

Mechanical Train Sets, \$1.79

Electric Train Sets, \$7.44

—Fifth Floor, 34th St.

## 600 Small Boys' Suits \$1.88

With Washable Blouses and Corduroy Trousers

High grade suits in a variety of models, including tailored and dressier styles. Blouses of fine pique, repp or Peggy cloth, oxford cloth, chambray or York.

And the trousers are of warm corduroy in blue or tan, full lined.

Sizes 3 to 8 years

—Second Floor, Rear, 34th Street.



## 1000 Collegiate Sport Hats The Tailored Felts of the Moment \$1.98

Formerly \$2.49

These are the soft, pliable fur felts being worn by the smart younger set. In all the colors that are particularly becoming—sand, jade, tangerine, cherry, brown, citron, gold, Copenhagen, orchid, henna and white.

—Untrimmed Millinery Dept., Second Floor, 34th Street.

## Thousands of Yards of Black Satin Charmeuse \$1.49 yard

Not only for winter afternoon dresses, but for spring and summer street frocks, this soft, drapery material with a closely woven face—highly lustrous, is very desirable. We might say it is an exceptional offering—but the price tells you that more effectively than any statement we could make.

39 inches wide

—Second Floor, 34th Street.

## Fancy Printed Sateen Lining at 39c yard

A durable lining which comes in floral and all over patterns on grounds of gray, tan, brown, Copenhagen, wistaria, rose and navy. A yard wide.

—Lining Section, Second Floor, Front.

## Navy Blue and Black Imported Poiret Twill \$2.29 yard

A 32-inch cloth, of the correct weight for dresses. Incidentally this price is less than the former landing cost.

Sponged free of charge upon request.

—Second Floor, 34th Street, Broadway.

## Toilet and Shaving Accessories

Peroxide Soap, lathers profusely in any kind of water. Usually 72c doz., 47c.

Elcaya Combination Package, containing a 2-ounce jar of Creme Elcaya (47c) and a 2-ounce jar of Elcaya Cold Cream (44c), per package, 59c.

Alco-lin, a new massage compound containing 90% pure alcohol, external use only. Pint bottle, usually 44c, 39c.

Genuine Sheffield Razor, the celebrated Wostenholm Pipe Brand. Round or square end blade. Usually \$1.98, 98c.

Razor Straps for straight razors, double leather. Finishing side made from genuine shell leather. Usually \$1.24, 74c.

—Main Floor, 34th Street, Rear.

## The Bedding Department Offers Cribs and Youths' Beds

Macy Made Mattresses for Cribs and Beds assure fresh, sanitary materials, expert workmanship, and remarkably low prices.



Metal Crib, as illustrated A, finished in ivory with perforated panel and blue medallion. Side can be lowered by foot-lock. \$17.24

Ivory Enamelled Crib, with blue stripe. Has trip-lock to lower side. \$20.24

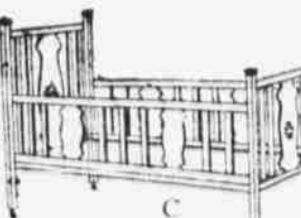
Same crib finished in walnut. \$21.24



Metal Crib, as illustrated B, in white or ivory enamel. Has high sides and fillers close together. Trip-lock lowers side by foot. \$13.89

Metal Crib, with panels finished in ivory and blue decoration; has trip-lock to lower side. \$30.25

Same crib, finished in walnut, with bronzed decoration. \$31.25



Youth's Bed, as illustrated C, of wood, finished in ivory, white, mahogany or walnut, with colored decoration. Complete with bed spring. \$21.74

On Sale To-day

—Sixth Floor, Rear.

R. H. Macy & Co.  
Herald Square, Inc. New York

SEE PAGE 19 FOR DETAILS OF GREAT SALE OF MEN'S SUITS